

# **FY2010-JBCE annual action plan**

**(Approved at the Annual General Assembly of June 16<sup>th</sup>)**

## **Public Affairs**

- Enhance the presence of JBCE and Japanese Companies by keeping good and deep relations with stakeholders (including looking for other networks...)
- Issue JBCE Newspapers 3 times / year
- Launching a new JBCE website incorporating functions for timely updating and sharing key documents and information among members.

## **Environment Area**

- Continue and strengthen activities on the priority areas

### Top priorities

- ROHS Directive
- EUP/ERP Directive Implementing Measures
- ICT4EE Forum

### Additional focus

- REACH Regulation

- Monitor and take appropriate actions on other relevant issues, in a timely and flexible manner

### Occasional focus (non-exhaustive)

- WEEE Directive
- ELV Directive
- Batteries Directive

- Continue and strengthen the activities of Issue Groups / Working Groups focusing on specific areas including;

### ROHS (Recast, Category 8&9 and Exemptions)

### EUP/ERP (Eco-design)

- New issue group(s) may be established
- Linkage with Air-Conditioning Working Group

### ICT4EE

- ICT4EE Forum Issue Group

### REACH

## WEEE

### Product related Carbon Footprint

## **CSR (Corporate Social Responsibility) Area**

- Continue and strengthen activities focusing on priority topics in order to;
  - provide information exchange platforms for member companies
  - facilitate the dialogue between Japanese companies operating in Europe and European Institutions
  - develop a close dialogue with other key CSR players both in Europe and in Japan
- Priority topics
  - Reporting and Transparency, Supply Chain Management
  - EU-Japan Best Practice Comparison
  - Gender Diversity, Stakeholder Dialogue
  - Other topics including Demographic Change, CSR Trend in EU, Social Responsibility Investment, Sector-based CSR issues

## **Trade Policy Area**

- Analyse issues and communicate with policy-makers in corporation with European/ Japanese industrial organisations in order to activate discussions and studies with competent European authorities achieving EIA (Economic Integration Agreement) between Europe and Japan
- Monitor and take appropriate actions for issues of interest to our members including:
  - ITA (Information Technology Agreement) development
  - Customs classification
  - Logistic issues such as Authorised Economic Operators, and
  - Other EU's international trade policies such as IPR (e.g. counterfeit, IP related agreement) and FTA strategy

## **Information Society Area**

- Monitor and take appropriate actions for personal data protection regime, especially for the international data transfer issue
- Monitor IP related issues such as copyright levy policy and scheme in EU

- Promote activities related to ICT for Energy Efficiency in collaboration with relevant organizations
- Monitor overall and specific ICT related EU policies such as RFID technology and application, e-Government, e-Health
- Strengthen Cooperation and possible collaboration with other organisations in Europe and in Japan

## **Standards and Conformity Area**

- Monitor and study European/ International standardisation and conformity processes for environmental relating issues, especially RoHS and EuP/ErP (Eco-design) directives
- Monitor and study (and if necessary, participate actively) the harmonised market surveillance

## **Consumer Policy Area**

- Monitor major issues in EU consumer policies, including Consumer Rights Directive and collective redress

## **Corporate Policy Area**

- Issue “JBCE Report” as a comprehensive proposal of JBCE, which contains issues regarding corporation laws, taxation, human resources as well as issues discussed in committees of relevant areas.
- Monitor and assess the impact of EU policies related to corporate activities including:
  - Tax-systems of EU and Japan regarding international transaction
  - Corporate laws
  - Data protection
  - Harmonisation of Resident/ Work permits for Intra-corporate transferees
  - Competition policy
  - Provide position papers and input to relevant bodies including the European Commission
- Communicate with the European Institutions and other European/ Japanese associations in order to facilitate the above mentioned activities, such as EU-Japan Business Round Table